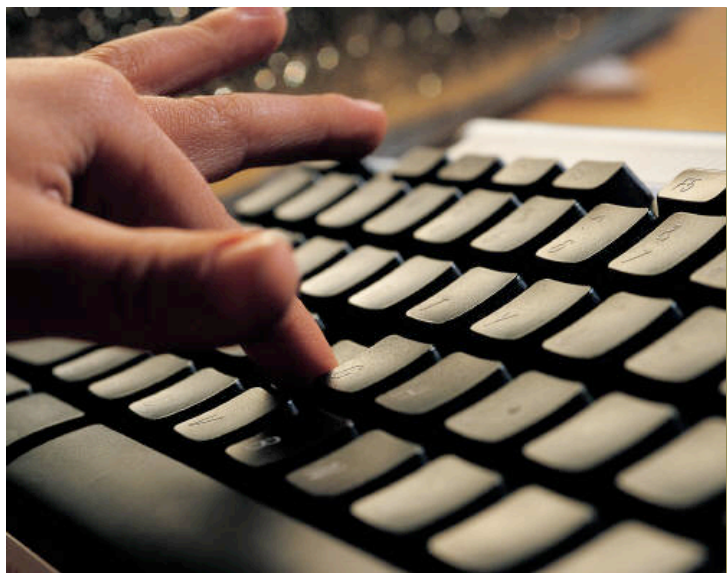


The Wright Institute and ACPA Present:



DIGITAL AND SOCIAL MEDIA ETHICS FOR PSYCHOLOGISTS

SATURDAY, JAN. 21, 2012

1:00PM TO 4:00PM

INSTRUCTOR:

KEELY KOLMES, PSYD

Location: First Presbyterian Church of Berkeley
Geneva Hall Room G206 2407 Dana Street
Berkeley, CA 94704

To Register: Go online to sign up!

<https://www.123signup.com/register?id=cmsqs>

Contact: Wright Institute Continuing Education
510-841-9230, x172

ceprograms@wi.edu

CE Website: www.wi.edu/continuinged.html

Fees:

Free for WI Faculty/
Staff/Supervisors
\$60 ACPA Members
\$30 Students
\$75 General

Credits: An application for 3 continuing education units
has been submitted to MCEP for course approval

The Internet and social media are offering a number of new clinical and ethical challenges for those who provide face-to-face mental health services. These challenges include extra-therapeutic contacts between therapists and their clients, questions about what distinguishes personal and professional activities online, and a lack of clearly developed policies related to our online behaviors and interactions.

This course offers an introduction to digital ethics and to various social networking sites and activities. It provides guidelines for anticipating and managing the problems that may arise for practitioners who are using these sites. Applicable ethical standards will be addressed. The instructor will also incorporate vignettes and discussion items that address not only the clinical, but how to explore these issues in a training and teaching environment. While this course focuses on issues that may be of concern to clinicians who provide online therapy and who also maintain a presence on social media sites, online treatment (via text-based or video-chat) will not be specifically addressed in this course.

The Wright Institute and ACPA Present:

In this workshop, Dr. Kolmes will teach participants to:

- Describe social media and summarize several popular social media sites and services.
- Distinguish between one's personal and professional activities on the Internet.
- Identify the ethical challenges that may arise from engaging in activities on the Internet.
- Construct a social media policy for one's office to address potential boundary issues with clients.

Presenter Bio:

Keely Kolmes, Psy.D. is a licensed psychologist in San Francisco, CA. She has been in private practice since 2008, following six years as a Staff Psychologist at Counseling and Psychological Services at Vaden Health Center at Stanford University. She also serves as Director of Digital Communication for APA Division 42, Psychologists in Independent practice. Dr. Kolmes writes, does research, and provides consultation and training on clinical and ethical issues related to social networking and technology. Her Private Practice Social Media Policy has been frequently cited and is a recommended sample document for clinicians by the APA Insurance Trust. Dr. Kolmes contributes to several professional newsletters and blogs. Her professional website is www.drkkolmes.com where she keeps her blog, Mindful Musings: www.drkkolmes.com/blog. She can also be found on Twitter as [@drkkolmes](https://twitter.com/drkkolmes).

Cancellation Policy:

If you have paid for a workshop but are unable to attend, please email us at ceprograms@wi.edu with your mailing address and we will mail a refund check for the full amount paid. Checks will be mailed within 30 days of notification.